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## Creative Serving releases compact, refrigerated countertop equipment

### Self-service coffee station saves costs, increases efficiency



(Image courtesy of Creative Serving)

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Creative Serving announced it recently upgraded its countertop [foodservice](#) equipment to reduce costs and increase repeat business at convenience stores. The new compact, refrigerated countertop equipment holds a wide variety of quart-sized containers of milk, cream and flavored creamers. The new caddies utilize riser systems that reliably cool while preventing freezing no matter the type of liquid, or the shape/size of the container. This helps to reduce the unit cost of coffee creamer compared with traditional “ice bath” methods, which can cause more spillage and spoilage if not properly maintained. Additionally, personal-sized containers of flavored creamer can extend the time it takes to make that one special cup of coffee because consumers have to open and discard each container. Bulk containers enable customers to quickly and cleanly serve themselves customized coffee.

#### Creative Serving

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