

# Beverage Industry

**BOTTLED WATER**  
Still, sparkling contribute to stable growth



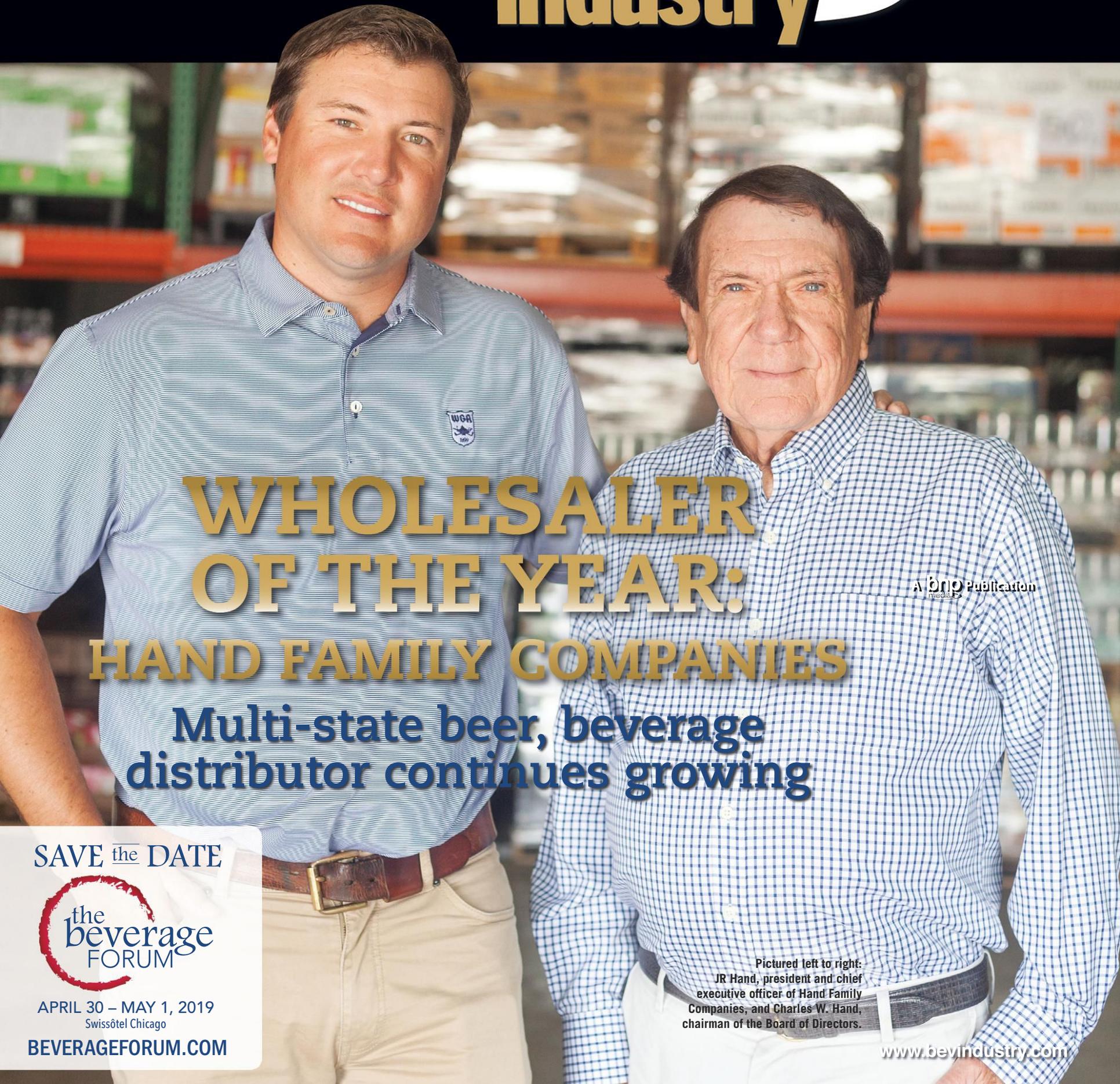
**NEW PRODUCT DEVELOPMENT**  
Supplement explores packaging design, line extensions and cocktail trends

**PERFORMANCE BEVERAGES**  
Low-calorie, natural trends impact functional market



Trends, technology & products shaping the marketplace

October 2018



## WHOLESALER OF THE YEAR:

## HAND FAMILY COMPANIES

Multi-state beer, beverage distributor continues growing

A **QIP** Publication  
media

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APRIL 30 – MAY 1, 2019  
Swissôtel Chicago

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Pictured left to right:  
JR Hand, president and chief executive officer of Hand Family Companies, and Charles W. Hand, chairman of the Board of Directors.

www.bevindustry.com

## NEWS

A manufacturer in the production and decoration of luxury and high-end glass bottles, New York-based **Saverglass** is opening a factory in Jalisco, Mexico, dedicated to serving the Americas. The company invested \$120 million in the ultra-modern and multi-process factory, which combines glass manufacturing and decoration bottle service under one roof. With the new factory, Saverglass will increase bottle production by 120 million units a year during the first year, boosting overall annual production to 720 million bottles, it says.

Elkhart, Ind.-based **Elkhart Plastics Inc.** hired **Hilary Welter** as marketing manager in a newly created position. She will help promote Elkhart Plastics' KONG Coolers, SUV Cargo Caddy, Tuff Stack and Tube Cube IBCs, DEF tanks, and a wide variety of other rotomolded products. She is based in the South Bend corporate office.

**SencorpWhite**, Hyannis, Mass., announced the acquisition of **Minerva Associates**, a strategic merger designed to expand the company's complete warehouse logistics system solutions for the global market. Warehouse Librarian and AWL will be brought together to leverage the strengths of the different packages, accelerate SencorpWhite product development initiatives and deepen the company's 24/7 customer support capability. Terms of the deal were not disclosed.

**Belden Universal**, Hillside, Ill., named **Nick Sainati** as its new general manager. In his new role, Sainati has assumed responsibility for the strategic direction and execution of Belden Universal's business operations.

Tuscaloosa, Ala.-based **AFFLINK**, a sales and marketing organization with more than 200 members in the janitorial, packaging, safety, office and industrial market sector, announced that **Triple F Distributing**, Oahu, Hawaii, now is an AFFLINK member.

**Allied Electronics & Automation**, Fort Worth, Texas, has revamped its website, [alliedelec.com/360-spin-image](http://alliedelec.com/360-spin-image), and added product images with a 360-degree spin to help design engineers and maintenance and repair operators find the exact products for their design specs and repair needs. The website enables customers to see on-screen exactly what comes out of the box when the product is delivered, it says.



### The power of the pouch

KHS USA is expanding its portfolio with the Innopouch IM Focus, which provides a horizontal form/fill/seal pouching machine especially for the packaging of dry products in single-serve formats. The cost-effective system delivers an output of as many as 100 pouches a minute in sizes of between 50 and 240 mm in height, the company says. The new pouch system caters to the requirements of customers and consumers seeking single-serve products in pouches, including beverage mixes. All the advantages of the company's Bartelt machines have gone into the development of the compact Innopouch IM Focus, it adds. Operators can produce three-, four- and bottom-sided seam pouches in format ranges from 50 mm in width and height to widths and heights as high as 195 and 240 mm, respectively. Depending on the content, the machine forms and fills as many as 100 pouches a minute. The new machine also fosters easy cleaning, saving both time and cost when filling dry products, it says. The system is available to large and small companies, brand owners and co-packers.

■ **KHS USA, 880 Bahcall Court, Waukesha, Wis. 53186; 262/797-7200; khs.com.**



### Case-packing perfection

Brenton LLC, a product brand of ProMach, introduced its next generation intermediate case packer, the Brenton M2000. The M2000, which replaces the top-selling Brenton Mach 2, maintains the mechanical precision of the Mach 2, while adding updates to the electrics and esthetics that reduce the case packer's footprint by 25 percent, shortens installation time, and creates an easy to operate machine, the company says. The machine offers a faster and more assured start-up, simpler and easier operation, and higher uptime through quicker changeovers, it adds. The M2000 is rated at between 12 and 30 wrap-around, regular slotted cases (RSC) or trays a minute. The Mach 2's stand-alone control enclosure has been eliminated in favor of locating several compact enclosures on the M2000, contributing to a reduced footprint. In addition, enclosures on the machine and distributed I/O are designed to simplify wiring requirements, resulting in a start-up within days, not weeks, and overall simpler troubleshooting. Changeover

verification technology guides operators through the changeover process quickly and accurately, it says. If any setting is off for the specified recipe, the M2000 will not run. This feature reduces the likelihood of damage to the machine from an incorrect adjustment. For speedy issue resolution, various sections of the M2000 are assigned specific colored task lighting that illuminates a fault and pinpoints for personnel the area of the machine to examine. Bright white LED strip lighting throughout the M2000 provides a well-illuminated workspace for operations and maintenance personnel. Clear polycarbonate cladding along the length of the machine gives personnel an unobstructed view of critical operations.

■ **Brenton LLC, 4750 County Road 13 NE, Alexandria, Minn. 56308; 800/535-2730; brentonengineering.com.**



### Grab-and-go time

Creative Serving announced it recently upgraded its countertop foodservice equipment to reduce costs and increase repeat business at convenience stores. The new compact, refrigerated countertop equipment holds a wide variety of quart-sized containers of milk, cream and flavored creamers. The new caddies utilize riser systems that reliably cool while preventing freezing no matter the type of liquid, or the shape/size of the container. This helps to reduce the unit cost of coffee creamer compared with traditional "ice bath" methods, which can cause more spillage and spoilage if not properly maintained. Additionally, personal-sized containers of flavored creamer can extend the time it takes to make that one special cup of coffee because consumers have to open and discard each container. Bulk containers enable customers to quickly and cleanly serve themselves customized coffee.

■ **Creative Serving, 5 Stahuber Ave., Union, N.J. 07083; 908/688-0800; creativeserving.com.**

### Safety first

Charles Ross & Son's high speed dispersers now feature two hand safety controls for raising and lowering the mixing head. The two-hand safety controls raise and lower the mixing head and requires two push buttons to be pressed and maintained to allow operation of the hydraulic lift, ensuring the operator's hands are clear from contact with moving parts. The improved high speed disperser reflects the company's commitment to the safety of its customers, minimizing hazards wherever possible. Used primarily to incorporate powders into liquids, the high-speed dispersers run at tip speeds of as much as 5,000 feet a minute. The open disc blade of the disperser generates vigorous flow and a characteristic vortex in which dry ingredients are added for quick wet-out. The classic mixer can handle product viscosities as much as 50,000 centipoise.

■ **Charles Ross & Son Co., 710 Old Willets Path, Hauppauge, N.Y. 11788; 800/243-7677; mixers.com.**